



COFFEE INDUSTRY BOARD

ANNUAL REPORT

FOR YEAR ENDED 31ST JULY, 1995

45 YEARS OF THE COFFEE INDUSTRY BOARD

Coffee Industry Board
Central Grading and Finishing Works
Kingston
Jamaica, W.I.

To the Hon. Minister of Agriculture:

It is with honour that I submit on behalf of the Members of the Coffee Industry Board the Annual Report and Statement of Accounts for the year ended 31st July, 1995.

Douglas Graham (Mr)
Chairman

COFFEE INDUSTRY BOARD

ANNUAL REPORT for the year ended July 31, 1995

Introduction

The Board is appointed by the Minister of Agriculture in accordance with Section 14 of the Coffee Industry Regulations Act of 1948. It comprises 9 Members: (5 Growers' Representatives and 4 nominated Members).

Members during the year were:-

Messrs	Douglas Graham	-	(Chairman)
	Dennis Boothe		
	Donald Menzies		
	Morin Seymour)	
	Norman Minott)	Coffee Council Representatives
Dr	Huntley Manhertz		
Mr	Courtney Fletcher	-	JAS Coffee Federation Representative
Mr	Augustine Sinclair	-	JAS Coffee Federation Representative
Mrs	Alvira Stewart	-	JAS Coffee Federation Representative

Twelve (12) regular meetings and one (1) special meeting were held and they were well attended.

STAFF

Mr Joseph Walton, Regional Supervisor, was appointed Field Manager Claverty Cottage/Shirley Castle Project on 1st October, 1994. He succeeded Mr Kenneth Gayle who had resigned. Mr Leroy Thomas was promoted to be Senior Co-operative Officer on August 1, 1994.

ACKNOWLEDGEMENT

The Board takes this opportunity to record its appreciation of the loyalty and dedication of its employees and of the assistance and cooperation of all coffee growers and related organizations which contributed to the industry's performance during the year.

PRODUCTION AND DEVELOPMENT PROGRAMME

Production

Total coffee production for the crop year 1994/95 was 568,661 boxes of cherry coffee (306,807 boxes Blue Mountain and 261,854 boxes Lowland cherry coffee) compared to 334,513 boxes of cherry coffee in the previous year.

The large increase of 234,148 boxes or 70.00% in production over the previous year was due to biennial bearing, good weather conditions and new farms coming into mature production especially as a result of the development programme in the Blue Mountain area. The coffee growing areas outside of the Blue Mountains had much better production than the previous year when the total Lowland cooperative production was the lowest since they were formed. As a result of the increased production, most of these cooperatives were able to repay their short term loans at the end of the second year (1994/95) instead of in the 3rd year as had originally been agreed between them and the CIB.

CLAVERTY COTTAGE/SHIRLEY CASTLE (CC/SC) PROJECT 3,500-ACRE BLUE MOUNTAIN COFFEE PROGRAMME

Although the planting target for the year was set at 250 acres, farmers were able to plant only 176 acres because many of them did not meet their planting schedule as they were preoccupied with reaping at the time of the main planting season from October to January.

Extreme drought in the Blue Mountain area especially in the parishes of Portland and St Thomas over the months of March and April had slowed down the spring planting.

EEC 1,500-ACRE COFFEE DEVELOPMENT PROGRAMME

Although this programme came to an end in July 1993, loan farmers continued to receive extension advice and training as well as disbursements to maintain their farms to maturity as had been arranged under the programme. During the year under review (1994/95), farmers benefiting under this programme had produced approximately 25,568 boxes of cherry coffee or 10% of the production by farmers outside of the Blue Mountain area.

HILLSIDE AGRICULTURAL PROJECT (H.A.P)

During the year under review, the CIB began implementation of 4 sub-projects under this project in the East St Ann, West St Ann, Western St Andrew and North West Portland areas to establish 150 new acres and rehabilitate 500 acres of coffee. By 31st July, 1995, 314 acres of coffee involving 966 farmers were in varying stages of rehabilitation.

This project is funded by the USAID, the Government of Jamaica (GOJ) and CIB; participating farmers receive farm inputs, training in coffee culture and they have expressed satisfaction with the project.

NURSERY PROGRAMME

Of the 50 coffee nurseries registered by the CIB, 3 are operated by the CIB at Chudleigh in Manchester, Seven Rivers in the parish of St James and Peters Hill in the parish of Portland. The others are privately operated and are located in most of

the coffee growing parishes. During the year, 9 new applications were received by the Board but only 4 were approved while the other 5 were deferred until they could meet the requirements for registration. Approximately 2.5 million seedlings were produced by these 50 registered nurseries which were able to satisfy the seedlings demand of the coffee industry.

OPERATIONS AT CIB'S CENTRAL FACTORIES

Factory	92/93 (Boxes)	93/94 (Boxes)	94/95 (Boxes)
Lowland			
Aenon Town	22,855	19,984	41,853
Bog Walk	57,550	24,744	68,757
Clarendon Park	43,320	27,521	42,754
Magotty	31,754	37,084	46,962
Trout Hall	45,029	11,980	48,628
	<u>200,508</u>	<u>121,313</u>	<u>248,954</u>

Blue Mountain

Wallenford	80,154	114,205	196,807
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PRIVATE PULPERIES

Lowland

Baron Hall	12,520	8,200	12,900
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Private B.M. Pulperies

Mavis Bank	—	79,895	80,000
Moy Hall	—	10,900	30,000

All pulperies had significant increase in intake during the 94/95 crop year over the previous year. The Wallenford pulperery received a tremendous intake of coffee over the previous year. This increase by 82,602 boxes was 72.32% above the previous year which was due mainly to new production from the recently developed farms under the development programmes being implemented by the CIB. As the new farms begin to reach maturity, an even greater increase in Blue Mountain production is expected.

LOWLAND COFFEE COOPERATIVES

Coffee supplied by the 16 Lowland cooperatives is set out below:-

Cooperative	Year 92/93 (Boxes)	Year 93/94 (Boxes)	Year 94/95 (Boxes)
Catadupa	5,571	5,455	6,158
Central St Catherine	10,613	2,546	10,806
Central St Mary	2,143	191	1,012
Darliston	3,502	5,503	6,497
East St Ann	2,902	1,213	4,517
Frankfield	23,148	8,281	30,835
Guys Hill	5,213	1,250	5,041
North Manchester	11,014	7,409	10,968
N/E Clarendon	21,149	4,049	16,858
N/W St Catherine	20,018	1,305	14,528
St Elizabeth	4,448	6,073	5,190
South Clarendon	5,233	2,993	5,525
South Manchester	21,658	9,520	18,494
Trelawny	2,016	2,527	4,063
Western St Andrew	603	174	505
Western St Ann	9,648	4,685	8,803
TOTAL	<u>148,879</u>	<u>63,174</u>	<u>149,800</u>

(Figures rounded off)

(1 box approximates 60 lbs of cherry coffee)

Coffee supplies from these cooperatives returned to normal during the year under review as the cooperative areas had experienced good weather conditions although fertilizer credit was severely restricted because of the tight and expensive credit system in the commercial banks.

COOPERATIVE REHABILITATION PROJECT

The 16 Lowland cooperatives continued to receive benefits from the project which was funded by the USAID and the CIB. The project was funded through the Agricultural Export Services Project of the Ministry of Agriculture and was to have been implemented over 3 years from March 1992 to February 1995 at a cost of US\$146,450.

This funding was subsequently increased to US\$152,457 during the early part of the year under review.

The project was implemented by the CIB at the request of the JAS Coffee Growers Federation Ltd; the Board contributed approximately J\$4M to the project. The main activities of this project were to upgrade the management of the 16 Lowland cooperatives and to assist them to become viable. The project was extended to June 1995. The CIB takes this opportunity to express its appreciation of the contributions of the USAID and the Ministry of Agriculture for the assistance given to this project.

PRICE TO FARMERS

The CIB paid an average price of \$932 per box for cherry coffee from Lowland farmers and \$1,700 for Blue Mountain coffee for the 1994/95 crop. (As of the year under review the CIB began to make an interim payment of \$200 per box for Lowland coffee and \$300 per box for Blue Mountain coffee.) These prices compared favourably with those of the previous year of \$692 per box for Lowland and \$1,500 per box for Blue Mountain Coffee. The increase in the prices was due to a higher percentage of exportable quality coffee, devaluation of the Jamaican dollar as well as a slight increase in price for exportable grades of coffee.

INDUSTRY CESS

The Industry cess remained at \$91.00 per box for Blue Mountain and \$53.00 per box for Lowland cherry coffee.

MARKETING

Jamaica continued to be a member of the International Coffee Organization (ICO). Demand for Jamaican coffee remained high on the export market and the improved supplies to the traditional export markets of Japan, USA, UK and CARICOM resulted in an improved situation for Jamaican coffees in these markets.

Export and Local sales are set out below:-

Crop Year	LOCAL SALES		EXPORT SALES	
	Quantity (132 lb bags)	Value (J\$)	Quantity (132 lb bags)	Value (US\$)
1992/93	11,718	31,315,664	17,577	13,985,009
1993/94	5,017	25,031,820	19,093	16,418,460
1994/95	10,414	51,122,844	26,073	26,347,398

Local Roasters continued to export coffee to the USA, their main market and to Canada, UK, Japan and CARICOM.

