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**COFFEE  
INDUSTRY  
BOARD**

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**ANNUAL REPORT  
AND STATEMENT  
OF ACCOUNTS**

**FOR THE YEAR  
ENDING  
31st JULY, 1977**

## GENERAL REVIEW

### 1. SMALL CROP

The Board's six central factories processed a total of 225,041 boxes of Cherry Coffee during the year under review, the smallest crop experienced by the Industry over the last three years. This small crop to a great extent is a function of the severe drought the country experienced during the year.

### 2. PRICE TO GROWERS

The Board continues to pay increased prices to growers for Cherry Coffee delivered to its Central Factories and Co-operatively owned factory at Catadupa. In the year under review growers received an advance price of \$8.00 per box and a final payment of \$3.40 per box making a total of \$11.40 per box. In 1975/76 growers received nett cash payment of \$9.20 per box, a \$6.00 per box advance price and a final payment of \$3.20 per box.

### 3. SALES

Sales for the 1976/77 crop were \$5,249,714 compared with \$4,774,011 for that of 1975/76. The overall average price realized from sales was \$2.11 per lb. as against \$1.30 for 1975/76.

### 4. EXPANSION DRIVE

The Board continues to push the establishment of new farms and maintenance of existing ones. In 1976/77 farmers borrowed just under \$¼million to establish and maintain some 399 acres of coffee most of which were established in the Blue Mountain region.

### 5. STAFF

During the period under review the Board lost the services of Mr. Fredrick A. Briscoe who went into retirement. Mr. Briscoe had served the Industry as Secretary to the Board and later as General Manager over a period stretching from 1952 to 1977. The vacant post of General Manager has been ably filled by Mr. P.L. Meghoo who has been the Assistant Manager since 1970.

### 6. JAMAICA AGRICULTURAL SOCIETY

The Board makes an annual grant of \$7,000 to the Jamaica Agricultural Society to provide accounting services, training and to undertake organizational work within the Coffee Industry. The Board also paid 5 cents per box to the Jamaica Agricultural Society to be credited to Growers' Share Capital in their respective Co-operatives, 2 cents per box to the Jamaica Agricultural Society Coffee Growers' Federation Limited, to cover expenses and a further 28 cents per box to the Co-operatives to meet their expenses. Coffee Growers who are members of the Coffee Co-operatives are organized by the Jamaica Agricultural Society. The Jamaica Agricultural Society Coffee Growers' Federation Ltd., is the governing body of the Coffee Co-operatives. There are 18 registered Coffee Co-operatives with a membership of approximately 53,977.

## **7. COFFEE PROCESSORS**

All firms engaged in the manufacture of coffee are required by Law to be licensed by the Board. The following firms were granted Coffee Works Licences during the period —

Salada Foods Jamaica Ltd.  
Jamaica Standard Products Co. Ltd.  
Acme Products Corporation  
Mavis Bank Central Factory Ltd.

Salada Foods Jamaica Ltd. is the only manufacturer of Soluble Coffee. The Board imported for local manufacturers 1,360.79 bags (132-lb. nett) of Robusta Coffee from Trinidad, and 1,147.60 bags of Arabica Coffee from Costa Rica. This coffee was used in the manufacture of Soluble Coffee and in the cheaper blends of Roasted Coffee. Exports of Roasted Coffee and Soluble Coffee by Salada Foods Jamaica Ltd. to CARICOM countries stood at a figure of 2,345.97 bags, and to other countries 547.49 bags. (Converted to equivalent bags of green coffee 60 kilos nett).

## **8. ACKNOWLEDGEMENT:**

The Board wishes to record its appreciation to its employees in the field, Central Factories and here at the Central Grading and Finishing Works for their dedication and interest, without which the year would not have been such a successful one.

The Board also records its indebtedness to all coffee growers and to the many organizations which so willingly co-operated at all times.

In addition Co-operative  
 Factory —  
 Catadupa

4,603	8,165
<u>229,644</u>	<u>380,884</u>

Below is a distribution of the total number of boxes processed by the Board's six (6) Central Factories over the past 5 crop years.

1972-73	—	197,089
1973-74	—	303,524
1974-75	—	235,985
1975-76	—	372,719
1976-77	—	225,041

Details of deliveries and disbursements by each Factory, see Appendix "A"

### MARKETING

The types of coffee exported by the Board were — Prime Jamaica Washed, High Mountain Supreme, Wallenford Estate Blue Mountain, Mavis Bank Central Factory Blue Mountain (MBCF), Silver Hill Blue Mountain (PCSH), Moy Hall Blue Mountain (MHGGT) and Langley Blue Mountain.

Sales were made on the basis of F.O.B. Kingston, to the Board's buyers in Japan and the U.S.A.

Total island production — other than Blue Mountain Coffee — processed and distributed by the Board during the last five (5) crop years was as follows:—

	<u>Local Sales</u> <u>(Bags 132 lb.)</u>	<u>Export Sales</u> <u>(Bags 132 lb.)</u>
1972-73	7,666	13,224
1973-74	7,647	13,124
1974-75	9,243	11,748
1975-76	9,903	17,452
1976-77	6,715	12,989

### PRICE

The gross price per box paid by the Board over the last five (5) crop years is set out below —

1972-73	—	\$ 3.81
1973-74	—	\$ 5.41
1974-75	—	\$ 7.67
1975-76	—	\$ 9.47
1976-77	—	\$11.75

Transportation of cherry coffee from collection depots to Central Factories and finishing expenses are borne by the Board.

## INTERNATIONAL COFFEE ORGANIZATION

Jamaica became a member of the International Coffee Organization in 1967. The Organization was set up under the International Coffee Agreement in 1962, and comprises all of the coffee exporting and the main consuming countries. The Agreement seeks to stabilize coffee on world markets by regulating coffee exports, thus preventing violent fluctuations in prices.

Under the terms of the Agreement member countries are required to submit monthly, quarterly and annual statements covering the export of all coffee (green, roasted and soluble) undertaken by them. Destinations and quantities of all coffee exported by Jamaica during the period 1st August 1976 to 31st July 1977 are set out below:—

		<b>Green Bags (60 Kilos)</b>
Japan	—	14,180.05
United States of America	—	133.06
		14,313.11

		<b>Roasted Bags (60 Kilos)</b>
United States of America		293.48
Guyana		1,753.69
Trinidad		268.92
Barbados		291.67
St. Vincent		23.64
St. Kitts		8.05
Switzerland (for decaffeination and re-export)		254.01
		2,893.46
<b>TOTAL</b>		<b>17,206.57</b>

Imports for manufacturers of Soluble and Roasted Coffee —

Trinidad	—	1,360.79 Bags (60 Kilos) Robusta Coffee
Costa Rica	—	1,147.60 Bags (60 Kilos) Arabica Coffee
		2,508.39 Bags

Exports of Roasted and Instant Coffee:		
To CARICOM Countries		2,345.97
Others		547.49
<b>TOTAL</b>		<b>2,893.46</b>

