

*Ld. S. S.*

---

**COFFEE  
INDUSTRY  
BOARD**

---

**ANNUAL REPORT  
AND STATEMENT  
OF ACCOUNTS**

**FOR THE YEAR  
ENDING  
31st JULY, 1974**



## CONTENTS

	Page
1. GENERAL REVIEW	4
2. STATISTICS	
— Co-operatives	7
— Central Factories	7
— Marketing	8
— Price	8
— International Coffee Organization	8
— Coffee Resuscitation and Expansion Programme	9
3. FINANCIAL REPORT	10

## GENERAL REVIEW

### 1. JAPANESE LOAN:

The Coffee Industry Board received two US\$500,000 loans for coffee development; one for expansion in the Blue Mountains and the other for expansion in other coffee growing areas. The loans were made available by Ataka and Co., one of the ten largest trading companies in Japan. The General Manager accompanied by the Hon. Minister of Agriculture on the first occasion and by the Chairman of the Board on the second visited Japan to finalize arrangements for the loans. So far Growers have received loans to establish 83 acres of coffee in the Blue Mountains.

### 2. SIR JOHN'S PEAK COFFEE PLOT:

In an effort to increase production of Blue Mountain Coffee, which is in great demand, the Board has undertaken to establish approximately 100 acres at Sir John's Peak using some of the Japanese Loan. Land clearing commenced in March 1974, and roads have been cut through very rugged terrain. Planting will start in the Fall of 1974.

### 3. ADDITIONAL VERTICAL DRYERS:

The efficiency of the first set of vertical dryers imported from El Salvador has prompted the Board to acquire an additional three. With this addition a greater quantity of coffee will be dried in a shorter time, and at lower costs.

### 4. STAND-BY GENERATOR:

Plagued by a series of power-cuts during the last crop year, the Board has installed a stand-by generating plant. This will prevent the closing down of operations and subsequent loss of money by the frequent outages of power by the Jamaica Public Service Co. Ltd. Factory operations will be more streamlined as a result of this addition.

### 5. COFFEE RESUSCITATION AND EXPANSION PROGRAMME:

The original five-year Programme for Coffee Resuscitation and Expansion ended in the Spring of 1974. It has been decided by the Hon. Minister of Agriculture and the Coffee Industry Board to extend the programme for another year.

### 6. BUMPER CROP:

This year the Board's six Central Factories processed a bumper crop, 303,524 boxes. The biennial pattern of coffee bearing was again seen as compared with the 1972/73 figure of 197,089 boxes, production increased by 54%.

### 7. GUY'S HILL FACTORY:

This Factory operated by the Guy's Hill Coffee Growers Co-operative Society Ltd., had to cease operations at the end of the 1972/73 Crop. The Factory built over 35 years ago was antiquated and uneconomical to operate, however its closure was due to the fact that its effluent waste was polluting a domestic water supply and there were no economic means to abate the pollution. The Coffee from members of

the Co-operative is now processed at the Bog Walk Coffee Factory at a much lower cost.

8. PRICES TO GROWERS:

Growers who supplied the Board's Six Central Factories and the Catadupa Co-operative Factory received a total of \$5.20 per box for the 1973/74 Crop. The Board made a first payment of \$2.40 per box and a record Final Payment of \$2.80 per box. For the 1972/73 Crop Growers received a total of \$3.60 per box — \$2.00 per box First payment and \$1.60 per box Final Payment.

9. SCHOLARSHIPS:

The Board has continued its policy of offering scholarships tenable at the Jamaica School of Agriculture to a son and daughter of registered coffee growers. This year's awards were made to Miss Hyacinth Belle and Mr. Ronald Coward. Mr. L.G. Brown a Field Supervisor, has been awarded a scholarship to pursue courses leading to the B.Sc. degree in Agriculture at the University of the West Indies, (St. Augustine, Trinidad).

10. JAMAICA AGRICULTURAL SOCIETY:

The Board makes an annual grant of \$7,000 to the Jamaica Agricultural Society to provide accounting services, training and to undertake organizational work within the Coffee Industry. The Board also paid 5 cts. per box to the Jamaica Agricultural Society to be credited to Growers' Share Capital in their respective Co-operatives, 1 cent per box to the Jamaica Agricultural Society Coffee Growers' Federation Ltd., to cover expenses and a further 15 cents per box to the Co-operatives to meet their expenses. Coffee Growers who are members of the Coffee Co-operatives are organized by the Jamaica Agricultural Society. The Jamaica Agricultural Society Coffee Growers' Federation Ltd., is the governing body for the Coffee Co-operatives. There are 18 registered Coffee Co-operatives with a membership of approximately 53,977.

11. COFFEE PROCESSORS:

All firms engaged in the manufacture of coffee are required by Law to be licensed by the Board. The following firms were granted Coffee Works Licences during the period —

Salada Foods Jamaica Ltd.  
Jamaica Standard Products Co. Ltd.  
Acme Products Corporation  
Mavis Bank Central Factory Ltd.

Salada Foods Jamaica Ltd., is the only manufacturer of Soluble Coffee. The Board imported for the local manufacturers 6,756 bags (132-lb. nett) of Robusta Coffee from Trinidad, and 1,250 bags Arabica from the Dominican Republic. This Coffee was used in the manufacture of Soluble Coffee and in the cheaper blends of Roasted Coffee.

Exports of Roasted Coffee and Soluble Coffee by Salada Foods Jamaica Ltd., to CARIFTA countries stood at a figure of 1,838.55 bags, and to other countries 188.23 bags. (Converted to equivalent

In addition Co-operative

Factories —		
Catadupa	4,468	2,693
Guy's Hill	—	14,686
	<u>307,992</u>	<u>214,468</u>

Below is a distribution of the total number of boxes processed by the Board's six (6) Central Factories over the past 5 crop years.

1969-70	—	237,134
1970-71	—	234,416
1971-72	—	283,266
1972-73	—	197,089
1973-74	—	303,524

Details of deliveries and disbursements by each Factory see Appendix "A"

### MARKETING

The types of coffee exported by the Board were — Prime Jamaica Washed, High Mountain Supreme, Wallenford Estate Blue Mountain, Mavis Bank Central Factory Blue Mountain (MBCF), Silver Hill Blue Mountain (PCSH) Moy Hall Blue Mountain (MHGGT) and Langley Blue Mountain.

Sales were made on the basis F.O.B. Kingston, to the Board's buyers in Japan and the U.S.A.

Total island production — other than Blue Mountain Coffee — processed and distributed by the Board during the last five (5) crop years was as follows: —

	<u>Local Sales</u> <u>(Bags 132-lb)</u>	<u>Export Sales</u> <u>(Bags 132-lb)</u>
1969/70	9,498	10,837
1970/71	9,340	11,452
1971/72	8,724	13,259
1972/73	7,666	13,224
1973/74	7,647	13,124

### PRICE

The gross price per box paid by the Board over the last five crop years is set out below —

1969-70	—	\$2.79
1970-71	—	\$2.80
1971-72	—	\$3.21
1972-73	—	\$3.81
1973/74	—	\$5.41

Transportation of cherry coffee from collecting depots to Central Factories and finishing expenses are borne by the Board.

### INTERNATIONAL COFFEE ORGANIZATION

Jamaica became a member of the International Coffee Organization in 1967. The Organization was set up under the International Coffee



Printed in Jamaica by Lithographic Printers Ltd.