

Bd Secty.

**COFFEE
INDUSTRY
BOARD**

ANNUAL REPORT



**FOR THE YEAR
ENDING
31st JULY, 1972**

Mr. A.E. Christie	3
Mr. Norman Watson	4
Mrs. A.S. Stewart	4
• Granted 3½ Months leave	
* Appointed 1st May 1972.	

The Board records its appreciation to Mr. L.E. Ashenheim for the invaluable service which he has rendered to the Industry and the Board in particular during his 21 years of unbroken service as a member of the Board. Mr. Ashenheim was Chairman of the Board during 1951 and 1952.

CENTRAL FACTORIES

The Board's six (6) Central Factories were in operation during the harvesting of the crop which commenced the second week in August 1971 and ended the first week of February 1972. 283,266 boxes of cherry coffee were processed at the Board's Factories during the period. This quantity was approximately 6,000 boxes less than the record crop processed by the Board in 1967/68.

The 1970/71 crop yielded 234,452 boxes of cherry coffee (One box of cherry coffee weighs approximately 60 lb) Besides the biennial pattern of bearing, the increase in yield may be attributed to better care of the fields and more interest by growers in the use of fertilizer, consequent on the Expansion Programme which started in April 1969.

Details of receivals are set out below:

	<u>1971/72 Crop Receivals</u> (Boxes)	<u>1970/71 Crop Receivals</u> (Boxes)
Aenon Town	44,752	55,552
Trout Hall	93,774	71,719
Bog Walk	79,304	47,528
Clarendon Park	39,063	36,674
Maggotty	22,024	15,580
Dover	<u>4,349</u>	<u>7,393</u>
	283,266	234,416
In addition Receivals at the two Co-operative Factories were:		
Catadupa	3,457	2,335
Guy's Hill	<u>12,006</u>	<u>11,256</u>
TOTAL	298,729	248,007

The following table sets out the total number of boxes processed at the Board's six (6) Central Factories during the past five (5) Crop Years:

1967 – 68	–	294,512
1968 – 69	–	194,022
1969 – 70	–	237,134
1970 – 71	–	234,416
1971 – 72	–	283,266

(The average outturn of one box cherry coffee is approximately 10 lb. clean coffee).

Details of deliveries and disbursements by each Factory are set out at Appendix "A"

The Board paid a total of \$3.21 gross per box. Growers received a total nett cash payment of \$3.00 per box – i.e., a first advance of \$2.00 per box and a final payment (bonus) of \$1.00 per box, which was declared by the Board after all sales of the crop were completed. This price was the highest growers received since the inception of the Board. The Board also paid 5c per box to the Jamaica Agricultural Society to be credited to the Growers' Share Capital Account in their respective Co-operative Societies, 15c per box to the Co-operatives to meet their expenses which include payment to Coffee Collectors, Group Secretaries, Secretaries of Co-operatives etc., and 1c per box to the Jamaica Agricultural Society Coffee Growers' Federation Limited for the expenses of the Federation. All costs incurred in the transportation of the cherry coffee from the collecting depots to the Central Factories as well as all processing and finishing expenses, are met by the Board. The gross price per box paid by the Board over the last five (5) crop years is as follows:

1967 – 68	–	\$2.59
1968 – 69	–	2.59
1969 – 70	–	2.79
1970 – 71	–	2.80
1971 – 72	–	3.21

ORGANIZATION OF GROWERS

The majority of coffee growers in the areas served by the Central and Co-operative Factories are organised into groups which are affiliated to Coffee Co-operative Societies and Coffee Area Councils. The Co-operatives and Area Councils are all members of the Jamaica Agricultural Society Coffee Growers' Federation Limited, which exercises control over them.

The Federation has advised that there are 18 registered Coffee Co-operative Societies with a total membership of approximately 53,977 organized in 649 Coffee Groups. The Board makes an Annual Grant of \$7,000.00 to the Jamaica Agricultural Society to provide Accounting Services for the Co-operatives and also to undertake Organizational Work within the Industry. Growers supplying coffee to the Catadupa and Guy's Hill Factories receive the same Advance Price per box and the same Bonus payment as Growers supplying the Board's Central Factories. The Board provides funds

for this purpose, and in addition, the Board also pays the actual processing expenses of the two Factories. A comparison of the deliveries of coffee by Growers to the Board's Central Factories through the Coffee Co-operatives, are set out below:

CO-OPERATIVES	1971/72 Crop	1970/71 Crop	1969/70 Crop
	No. of Boxes	No. of Boxes	No. of Boxes
West St. Ann	23,395	24,090	30,410
East St. Ann	4,055	5,509	8,649
Upper Trelawny	5,836	10,816	5,670
Frankfield	56,426	51,870	47,665
South Clarendon	10,295	5,219	7,818
North East Clarendon	40,735	26,347	30,617
North Manchester	19,955	24,490	19,951
South Manchester	21,037	23,268	20,164
West St. Andrew	2,557	2,430	2,646
Central St. Catherine	18,556	9,688	16,156
North West St. Catherine	47,827	24,890	31,591
Central St. Mary	2,396	4,429	1,324
West Portland	736	1,817	426
Darliston	791	1,029	765
St. Elizabeth	11,134	7,634	8,939

Deliveries by Growers to the Co-operatively owned Factories are as follows:—

Guy's Hill	24,011	22,511	21,298
Catadupa	6,914	4,670	9,288
Blue Mountain Factories			
Moy Hall/Langley	6,276	9,330	7,536
Silver Hill	9,466	12,330	2,095

MARKETING

All cherry coffee pulped and washed at the Board's six (6) Central Factories and the two (2) Co-operative Factories at Guy's Hill and Catadupa is finished at the Central Grading and Finishing Works, also the Blue Mountain Coffee grown at the Board's estate at Wallenford in the Blue Mountains. All of this coffee, which is exported from Jamaica, is shipped by the Board. The privately owned Factory in the Blue Mountains, the Mavis Bank Central Factory, requested the Board to act as its Marketing Agent for the sale of all the Blue Mountain Coffee produced at the Factory. This arrangement came into effect on the 1st of August 1971.

During the period under review the Board exported the following types of coffee — Prime Jamaica Washed, High Mountain Supreme, Wallenford Estate

Destinations and quantities of all coffee exported during the period 1st August 1971 to 31st July 1972 are set out hereunder:—

<u>Destinations</u>	<u>Quantities Exported (X) Bags of 60 Kilos</u>
Antigua	8.67
Bahamas	1.36
Barbados	135.47
Bermuda	6.79
Canada	1.08
Dominica	18.03
Grenada	27.78
Guyana	1,349.94
Japan	13,129.93
Montserrat	1.91
St. Kitts	3.43
St. Lucia	1.50
St. Vincent	7.99
Switzerland (For de-caffeination and return to Jamaica)	332.64
Trinidad	931.89
United Kingdom	605.54
United States of America	406.49
Seychelles	5.96
Dubai Trucial States	15.95
	<u>16,992.35</u>

(X) Roasted Coffee and Soluble Coffee Exports are converted to their original weights in Green Coffee for the purposes of the Statement.

COFFEE PROCESSORS

The Law requires all firms engaged in the manufacture of coffee to be licensed by the Board. The following firms were granted Coffee Works Licences during the period—

Salada Foods Jamaica Ltd

Jamaica Standard Products Co. Ltd.

Acme Products Corporation

Salada Foods Jamaica Ltd., is the only manufacturer of Soluble Coffee. The Board imported for the local coffee manufacturers 5,114 bags (132 lb. nett) of Robusta Coffee from Trinidad and 4,140 bags (132 lb. nett) of Arabica Coffee from Haiti. This coffee was used in the manufacture of Soluble Coffee, and in the cheaper blends of Roasted Coffee. Exports of Roasted Coffee and Soluble Coffee by Salada Foods Jamaica Ltd., to Trinidad and Guyana have

been increasing significantly over the past three (3) years. Comparative figures are:—

	B A G S O F / 6 0 K I L O S		
	1969/70	1970/71	1971/72
Guyana	568.58	992.29	1,349.94
Trinidad	580.30	884.91	931.89

COFFEE RESUSCITATION AND EXPANSION PROGRAMME

The five (5) year Coffee Resuscitation and Expansion Programme designed to increase coffee production to approximately 650,000 boxes of cherry coffee annually after all plantings are in full production, came into operation on the 1st of April 1969. Briefly, the Programme calls for the establishment of 5,000 acres of new coffee during the five (5) year period ending in the Spring of 1974. Growers are to establish 4,000 acres and Government Agencies 1,000 acres. Plans are also for 8,000 acres of old unproductive coffee to be resuscitated during the period.

Growers are eligible for subsidies for new plantings and for resuscitation. Subsidized Fertilizer is available to growers at 33 1/3% of the cost.

The total acreage established by growers at the end of 1971 was 2,754 acres. This involved the participation of 4,378 growers. The total acreage established by the Board was 133 acres.

As has been stated in previous Reports, the Board has not pursued the resuscitation aspect of the Programme. Because of existing low production it was not thought advisable to reduce further this production by cutting back 1,600 acres of old coffee per year. Some growers have however carried out resuscitation work on a limited scale. Up to the end of 1971, 75 acres were resuscitated and 113 growers were involved in the exercise.

During the period the Board carried out a field evaluation of the 1969 plantings under the Programme. The correlation and analysis of the data gathered by the Board's Officers were kindly undertaken by the Agricultural Planning Unit of the Ministry of Agriculture. The results clearly indicate that only approximately 50% of those Plantings have survived, and will come into production. Coffee Growers, like all other "small farmers" in Jamaica have over the years become too 'subsidy minded'. Once they have received their subsidy the tendency is to neglect or abandon the crop. Strict screening of all applicants is now a pre-requisite for participation in the Programme.



COFFEE INDUSTRY BOARD SCHOLARSHIPS

In 1958 the Board decided to award on an annual basis, a Scholarship to the son of a Coffee Grower who must be a member of a registered Coffee Co-operative Society. In 1969 when the Jamaica School of Agriculture became a Co-educational Institution, the Board decided to award on an annual basis a Scholarship to the daughter of a Coffee Grower who must be a member of a registered Coffee Co-operative Society. Both Scholarships are tenable at the Jamaica School of Agriculture. The 1971 awards were made to Mr. Charles Dunkley of Peckham, Clarendon and Miss Margaret Gabbidon of Clydesdale St. Ann.

STAFF

For the third consecutive year the Board must place on record the difficulties it has experienced in recruiting and keeping capable staff. During the year under review the Secretary Mr. H.G. Martin resigned after serving for two (2) years, and the Accountant Mr. E.V. Anderson retired after serving the Board, for 16 years. In addition, members of the Field Staff resigned to take up more lucrative employment with private enterprise and other statutory organizations.

The Board wishes to record its appreciation for the devoted service given under extremely difficult conditions by the Officers, Staff, all the workers of the Central Grading and Finishing Works, and the Field Staff.

ACKNOWLEDGMENT

The Board acknowledges and records its indebtedness to all Coffee Growers and to the many Organizations which so willingly co-operated at all times. The Board is grateful for their continued interest and assistance.

