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COFFEE INDUSTRY BOARD

ANNUAL REPORT

**FOR THE YEAR ENDING
31st JULY 1968**

For the crop the Board paid a total of 25/11d per box gross. Growers received a total of 24/- per box nett cash, that is, an Advance Price of 17/- per box, and a Bonus of 8/- per box, which was declared by the Board after the final marketing had been completed. This price was the highest Growers have received since the establishment of the Board in 1950. In addition, the Board also paid a 6d per box to the Jamaica Agricultural Society to be credited to Growers' Share Capital Accounts in their respective Co-operative Societies, 1/4d per box to the Co-operatives to meet their expenses including payment of Coffee Selectors, Group Secretaries etc., and 1d per box to the J.A.S. Coffee Growers' Co-operative Federation Ltd., toward the expenses of the Federation. All expenses incurred in transporting cherry coffee from the collecting depots to the Factories, as well as the processing and finishing expenses, are met by the Board. The gross price per box paid by the Board over the last five (5) crop years is as follows:—

1963/64	—	21/1 d
1964/65	—	22/1 d
1965/66	—	24/7 d
1966/67	—	25/5 d
1967/68	—	25/11d

WALLENFORD BLUE MOUNTAIN COFFEE ESTATE

The Board's Estate at Wallendorf in the Blue Mountains produced 39 barrels of premium quality Blue Mountain Coffee compared with 21 barrels during the previous crop. This Coffee was purchased by buyers in Japan.

COFFEE CO-OPERATIVE SOCIETIES

The majority of Coffee Growers are members of Coffee Groups affiliated to their respective Coffee Co-operative Societies and Area Councils. The organisations are all affiliated to the Jamaica Agricultural Society Coffee Growers' Co-operative Federation Ltd., which exercises control over them.

There are 19 Co-operative Societies and 3 Area Councils with a total membership of approximately 53,977 members organized in 649 Groups.

Deliveries by members of the Co-operatives to the Board's Factories during the present crop amounted to approximately 294,512 boxes and 18,828 boxes to the Two (2) Co-operatively owned Factories at Guy's Hill and Catadupa.

The Factories owned by Co-operative Societies are —

Catadupa
Guy's Hill

and in the Blue Mountain Area —

Moy Hall
Silver Hill
Langley

Growers supplying Coffee to the Catadupa and Guy's Hill Co-operative Factories are paid the same Advance Price per box as paid by the Central Factories and also receive the same Bonus payment.

The Board also contributes toward the processing expenses of the Factories.

A privately-owned Factory — The Mavis Bank Central Factory Ltd., is operated at Mavis Bank in the Blue Mountains and purchases Growers' Coffee grown in areas not covered by the Co-operatives.

RECEIVALS

Receipts at the Central Grading and Finishing Works from the Central and Co-operative Factories for the Crop Year yielded 3,284,213 lb. of Green Coffee.

MARKETING

Sales were made through the Board's Agents in the United Kingdom, United States of America and Japan at prevailing World Market Prices, on the basis F.O.B. Kingston.

The destination and quantity of Coffee exported by the Board during the 1967/68 Crop were as follows —

Destination	Barrels (250-265 lbs.)	Bags (132 lbs.)
United Kingdom	51	2,121
Japan	607	7,554
United States of America	32	—
New Zealand	—	25
	690	9,700

The types of Coffee exported by the Board were:—

Prime Jamaica Washed	—	9,700 Bags
High Mountain	—	661 Barrels
Blue Mountain	—	29 Barrels

The grades sold to Local Processors were as follows:—

Factory Washed	—	11,857 Bags
High Mountain	—	189 "
Stock Lots	—	57 "
Natural	—	619 "
Miscellaneous	—	44 "
		12,766 Bags (132 lb.)

LOCAL COFFEE PROCESSORS

One Thousand Eight Hundred and Sixty-seven (1,867) bags (285,000 lb.) of Robusta and Arabica Coffee were imported for use by Local Processors who use some of these types of Coffee in certain blends for sale locally, and thus make available more Factory Washed Coffee for sale by the Board on the export markets.

The Local Trade paid £292,547. 0. 0d for 12,766 bags of Coffee purchased as compared with £269,114. 0. 0d for 12,119 bags purchased during the previous crop.

PRICES

The overall average price realized from the sale of the 1967/68 Crop was 3/9d per lb. compared with 3/4d received for the 1966/67 Crop.

The gross price of 25/11d per box paid by the Board is equivalent to 2/7d per lb. clean coffee, or 68.8% of the average price realized. All Green Coffee — including the famous Blue Mountain variety, grown at the Board's Coffee Estate at Wallenford in the Blue Mountains — exported from Jamaica, is processed and shipped by the Board. The principal grade being exported is "Prime Jamaica Washed" Coffee which by specification is defined as follows —

"Prime Jamaica Washed"—prepared under uniform conditions from Cherry Coffee delivered to the Board's Central Factories where it is pulped, washed, and then finally transported to and processed at the Central Grading and Finishing Works. This type of Coffee is of excellent appearance, having uniform bold beans, almost free from defects and the roast is good.

Cup Quality — Particularly soft, fair body, medium to sharp acidity and free from all off flavours.

The Board permits the producers of Blue Mountain Coffee to export their Coffee themselves. With the Board's approval, Roasted Coffee is also exported by Local Roasters. A Cess of 2d per lb. is payable to the Board on all Roasted Coffee exported and 1d per lb. on Blue Mountain Coffee exported.

The types of Coffee exported during the year were as follows:—

Green Coffee	—	1,459,351 lb.
Blue Mountain	--	83,723 lb.
Roasted	--	35,339 lb.
TOTAL	—	<u>1,578,413 lb.</u>

INTERNATIONAL COFFEE ORGANIZATION

During the year 1967 Jamaica acceded to the International Coffee Agreement and the Board was designated the Certifying Agent for Jamaica. As from the 1st July, 1967, the Board issued Certificates of Origin covering all shipments of Coffee from Jamaica in accordance with the procedure laid down by the International Coffee Organization. The Organization was set up by the International Coffee Agreement and comprises coffee producing and consuming countries. One of the main purposes of the Agreement is to stabilize prices of Coffee on the World Market by regulating Coffee exports to meet world demand and so establish equilibrium between production and consumption. The Agreement came into force in December 1963. The Organization issues Annual Export Quotas to equal the estimate in the World import of coffee.

Jamaica's basic quota is set at 25,000 bags per annum.

LOCAL ROASTERS OF COFFEE

All Green Coffee used by Local Roasters in the preparation of Roasted and Instant Coffee must be obtained from the Board.

The following firms were granted Coffee Works Licences pursuant to the Coffee Industry Regulations 1953, and are engaged in the manufacture of Roasted Coffee —

The Coffee Company of Jamaica Ltd.
Jamaica Standard Products Co. Ltd.
Acme Products Corporation.

In addition, The Instant Coffee Company of Jamaica Ltd., are the sole manufacturers of Soluble Coffee in the island. Since attaining full production, the importation of all Soluble Coffee into Jamaica has been prohibited.

LICENSED COFFEE DEALERS AND COFFEE WORKS OPERATORS

Under the Coffee Industry Regulations 1953, all Coffee Dealers and Coffee Works Operators must obtain a Licence from the Board to enable them to deal in, or process Coffee, or manufacture any Coffee product.

At the end of the year there were (2) Ordinary Dealers and Twelve (12) Coffee Works Licences granted by the Board. The Board's Officers check all Dealers and Works Operators to ensure that the terms and conditions of the Licences are rigidly observed.

CONTRIBUTIONS

The Board made a grant of £3,500. 0. 0 to the Jamaica Agricultural Society for Organizational and Educational Work in the Industry and also contributed to the Jamaica Agricultural Society sponsored Champion Farm-

er Competition and to several other Parish Agricultural Shows during the year.

SUBSIDIZED FERTILIZER SCHEME

The Board in association with the Jamaica Agricultural Society and the J.A.S. Coffee Growers Federation Ltd., continued to operate a Subsidized Fertilizer Scheme for Growers.

Under the Scheme. Growers through their Co-operatives, purchase Fertilizer for their cultivation at approximately 50% of the regular price. The Board subsidises the price to the extent of 50% of the cost and also undertakes delivery, at no extra cost, to a central point designated by the Co-operatives. From the returns received from the Co-operative Societies. the following total shows the number of Growers who participated in the Scheme during the three years in which it has operated.

1965/66	—	1,655 Growers	—	£3,779. 0. 0d
1966/67	—	2,406 Growers	—	£3,725. 0. 0d
1967/68	—	3,200 Growers	—	£4,779. 0. 0d

It is considered that the increase in production achieved in the current year can be attributed to this Scheme together with the technical advice which was made available to Growers.

COFFEE INDUSTRY BOARD PLOTS

The Board has established approximately 60 acres of Coffee on eight (8) Plots which are located in some of the principal Coffee growing areas. They are located as follows:—

Aenon Town	—	Clarendon
Grenock	—	St. Ann
Greenvale	—	Manchester
Mears	—	Clarendon
Oxford	—	St. Elizabeth
Park Hall	—	Manchester
Teak Pen	—	Clarendon
Wallenford	—	In the Blue Mountains

These plots are also used to demonstrate to Coffee Growers in adjacent areas, improved methods of cultivation and it is felt that good progress has been made in this respect. Modern cultural practices are adopted on all these plots and the Board hopes that Growers in the respective areas will be fully convinced of the advantages to be gained by adopting modern cultural methods. Groups of Growers periodically visit these plots to observe and study on the spot, the various methods of cultivation.

FIELD STAFF

The Board's Field Staff continues to give technical advice to Growers in the main coffee growing areas. They also provide Growers with the technical assistance required, including advice on layout, proper planting methods and pest control free of cost.

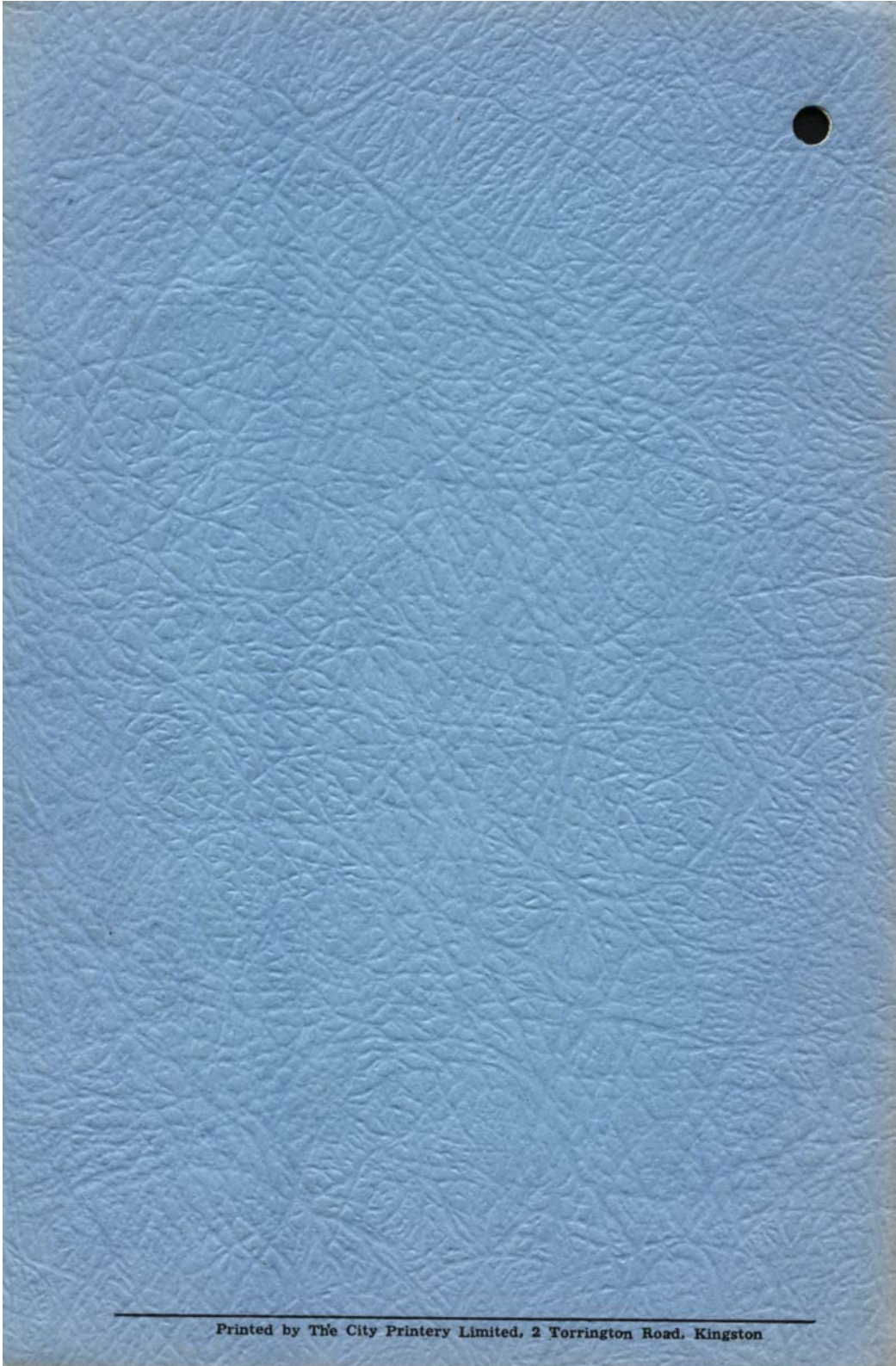
COFFEE INDUSTRY BOARD SCHOLARSHIP

Commencing in 1968 the Board decided to award two Agricultural Scholarships annually to a son and to a daughter of a Coffee Grower. The Scholarships are tenable at the Jamaica School of Agriculture for three years.

ACKNOWLEDGMENT

The Board is greatly indebted to many Organizations for the interest and assistance given in the operations of the Board. The willing co-operation and harmonious relationship between the Board and those Organizations have contributed in no small measure to the smooth administration and implementation of the Board's policies in the Industry.

The Board also records its sincere appreciation of the loyalty and devotion with which the Officers and Staff at Head Office, the Central Factories and in the Field, carried out their work at times under extremely arduous conditions. The Board is deeply grateful to all Growers for maintaining an interest in and contributing to the present success of the Industry.



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