

Rd Secty

Chang

COFFEE INDUSTRY BOARD

ANNUAL REPORT

**FOR THE YEAR ENDING
31st JULY 1967**

THE BOARD

The Board which was established in 1950 is a Statutory Body consisting of seven (7) members appointed by the Minister of Agriculture and Lands of whom three (3) shall be nominated members. Nominated members are persons actively engaged in growing coffee who have been nominated by an Approved Association, which in the Minister's opinion, is representative of Coffee Growers.

Members of the Board at the 31st July 1967, were:—

N. C. Miller	—	Chairman
L. E. Ashenheim		
R. B. Haisley		
E. E. Robertson		
A. E. Christie		
A. S. Wilmot		
H. G. Vassell		
C. E. Randall *		

On the termination of their appointment, the members were appointed to serve for a further period of two years with effect from the 11th March, 1967.

There were nine (9) Ordinary Meetings of the Board during the year and in addition the following Committees met whenever required.

Executive Committee
Agricultural Committee
Labour Committee.

*Appointed to act *vice* Mr. L. E. Ashenheim who had been granted leave of absence with effect from the 17th July to 31st August, 1967.

CENTRAL FACTORIES

The Board's six Central Factories, which are situated at Aeon Town, Bog Walk, Clarendon Park, Dover, Maggoty and Trout Hall, were in operation during the harvesting season which commenced during the latter part of August 1966 and ended in early January 1967. 202,933 boxes of Cherry Coffee were processed at these Factories compared with 280,605 boxes processed during the 1965/66 Crop.

The following Table shows the total number of boxes purchased by the Board over the last six Crops:—

1961/62	—	271,250 Boxes
1962/63	—	200,926 "
1963/64	—	243,937 "
1964/65	—	229,259 "
1965/66	—	280,605 "
1966/67	—	202,933 "

(The average outturn of one box of cherry coffee is approximately 10 lb clean coffee).

Details of deliveries and disbursements by each Factory are set out Appendix 'A'.

For the crop the Board paid a total of 25/5 per box gross. Growers received a total of 23/6 per box nett cash — an Advance Price of 16/- per box, and a Bonus of 7/6 per box which was declared by the Board after the final marketing had been completed. This price was the highest growers have received since the 1956/57 crop. In addition, the Board also paid a 6d per box to the Jamaica Agricultural Society to be credited to Growers' Share Capital Accounts in their respective Co-operative Societies, 1/4d per box to the Co-operatives to meet their expenses including payment of Coffee Selectors, Group Secretaries etc., and 1d per box to the J.A.S. Coffee Growers' Co-operative Federation Ltd., toward the expenses of the Federation. The Board increased the payment to the Co-operatives from 1/- to 1/4d per box as a result of representations made on behalf of the Co-operatives by the J.A.S. Coffee Growers' Federation Ltd. All expenses incurred in transporting Cherry Coffee from the collecting depots to the Factories, as well as the processing and finishing expenses, are met by the Board. The gross price per box paid by the Board over the last five crop years is as follows:—

1962/63	—	20/1d
1963/64	—	21/1d
1964/65	—	22/1d
1965/66	—	24/7d
1966/67	—	25/5d

RECEIVALS AND CROP GRADINGS

Receivals at the Central Grading and Finishing Works from the Central and Co-operative Factories for the Crop Year amounted to 2,373,045 lb. The outturn of Coffee processed was as follows:—

	Barrels (250—265 lb)	Bags (132 lb.)
Prime Jamaica Washed	—	17,822
High Mountain	245	—
Stock Lots	—	156
TOTAL	245	17,978Bags

Prime Jamaica Washed, the principal grade, represented 97.8% of the crop. This is the highest grading yet achieved and is the result of stringent quality control measures and the high standard of processing performed at the Central and Co-operative Factories and at the Central Grading and Finishing Works. The previous year's grading was 96.86% for the 1965/66 crop.

WALLENFORD ESTATE

The Board's estate at Wallenfords in the Blue Mountains produced 21 barrels of Blue Mountain Coffee compared with 7 barrels during the previous crop. This Coffee was purchased by Japan.

Further expansion of the Coffee Plantation was undertaken.

MARKETING

Sales were made through the Board's Agents in the United Kingdom, Italy and Japan at prevailing World Market Prices, on the basis F.O.B. Kingston.

The destination and quantity of Coffee exported by the Board during the 1966/67 Crop were as follows:—

Destination	Barrels (250—265 lb)	Bags (132 lb)
United Kingdom	165	875
Japan	101	5,825
Italy	—	250
New Zealand	—	50
	266	7,000

The grades of Coffee exported by the Board were:—

Prime Jamaica Washed	—	7,000 Bags (132 lb)
High Mountain	—	245 Barrels
Blue Mountain	—	21 Barrels

The grades sold to Local Processors were as follows:

Factory Washed	—	11,964 Bags
Blue Mountain	—	1 Bag
Stocklots	—	154 Bags
		12,119 Bags (132 lb).

Thirty-three (33) bags (4,356 lb) of Robusta Coffee were imported for use by Local Roasters who use some of this type of Coffee in certain blends for sale locally, and thus make available more Factory Washed Coffee for sale by the Board on the export markets.

The Local Trade paid £269,114 for 12,119 bags of Coffee purchased as compared with £273,930 for 12,788 bags purchased during the previous crop.

PRICES

The overall average price realized from the sale of the 1966/67 Crop was 3/4d per lb. compared with 3/2½d received for the 1965/66 Crop.

The gross price of 25/5d per box paid by the Board is equivalent to 6½d per lb clean coffee, or 76.2% of the average price realized. All Green Coffee — including small quantities of the famous Blue Mountain variety, grown at the Board's Coffee Estate at Wallenford in the Blue Mountains — exported from Jamaica, is processed and shipped by the Board. The principal grade being exported is "Prime Jamaica Washed" Coffee which by specification is defined as follows:

"Prime Jamaica Washed" — prepared under uniform conditions from Cherry Coffee delivered to the Board's Central Factories where it is pulped, washed, and then finally transported to and processed at the Central Grading and Finishing Works. This type of Coffee is of excellent appearance, having uniform bold beans, almost free from defects and the roast is good.

Cup Quality — Particularly soft, fair body, medium to sharp acidity and free from all off flavours.

The Board permits the producers of Blue Mountain Coffee to export their Coffee themselves. With the Board's approval, Roasted Coffee is also exported by Local Roasters. A Cess of a 2d per lb is payable to the Board on all Roasted Coffee exported and 1d per lb on Blue Mountain Coffee exported.

The types of Coffee exported during the year were as follows:—

Green Coffee	Blue Mtn.	Roasted	Total
994,276 lb.	123,218 lb.	31,461 lb.	1,148,955 lb.

PRODUCTION

A long and severe drought coupled with irregular seasonal rains and the fact that most trees were resting after a relatively heavy bearing in the previous crop, were the main factors which were responsible for the small amount of cherry coffee reaped during this Crop. Flood rains also destroyed a considerable amount of coffee trees in the Cave Valley Area which supplies the Aenon Town Factory and over 30% of the estimated production in this area was lost as a result.

The main problem the Board faces continues to be one of chronic under production, and the Table set out below indicates that the current level of exports has fallen to approximately 30% of the basic Annual quota which the Board may export without restriction, under the International Coffee Agreement. The local market in Jamaica continues to absorb an appreciable portion of the Island's coffee production and this has had the effect of reducing substantially the quantities which are available for export. The problem of producing enough to supply the demand for "Prime Jamaica Washed Coffee" has been one of the main concerns of the Board in recent years, and in this respect every effort is being directed toward increasing production, within the existing resources of the Board.

It is hoped that the Board's efforts under the Coffee Resuscitation

The Coffee Co-operative Societies and Area Councils are all affiliated to the Jamaica Agricultural Society Coffee Growers' Co-operative Federation Ltd., which exercises control over them.

A privately owned Factory known as The Mavis Bank Central Factory Ltd., is operated at Mavis Bank and purchases growers' coffee grown in areas not covered by the Co-operatives. Growers supplying Coffee to the Catadupa and Guy's Hill Co-operative Factories are paid the same basic advance price per box as paid by the Central Factories and also receive the same Bonus payment. A special payment of 4/- per box was made by the Board to these Co-operatives toward the processing expenses incurred by these Factories.

LOCAL ROASTERS OF COFFEE

All Green Coffee used by Local Roasters in the preparation of Roasted and Instant Coffee must be obtained from the Board.

The following Firms were granted Coffee Works Licences pursuant to the Coffee Industry Regulations 1953, and are engaged in the manufacture of Roasted Coffee —

The Coffee Company of Jamaica Ltd.
Jamaica Standard Products Co. Ltd.
Acme Products Corporation.

In addition, The Instant Coffee Company of Jamaica Ltd., are the sole manufacturers of Soluble Coffee in the Island. Since attaining full production, the importation of all Soluble Coffee into Jamaica has been prohibited.

LICENSED COFFEE DEALERS AND COFFEE WORKS OPERATORS

Under the Coffee Industry Regulations 1953, all Coffee Dealers and Coffee Works Operators must obtain a Licence from the Board to enable them to deal in, or process Coffee or manufacture any Coffee product. At the end of the year there were two (2) Ordinary Dealers and Twelve (12) Coffee Works Licences granted by the Board. The Board's Officers check all Dealers and Works Operators to ensure that the terms and conditions of the Licences are rigidly observed.

CONTRIBUTIONS

The Board made a grant of £3,500 to the Jamaica Agricultural Society for Organizational and Educational work in the Industry and also contributed to the Jamaica Agricultural Society sponsored Champion Farmer Competition and to several other Parish Agricultural Shows during the year.

SUBSIDIZED FERTILIZER SCHEME

During the previous crop the Board in association with the Jamaica Agricultural Society and the J.A.S. Coffee Growers' Federation Ltd., inaugurated a Subsidized Fertilizer Scheme for Growers.

For the second year now the Board operated this Scheme under which

FIELD STAFF

The Board has expanded its Field Staff in order to give technical advice to growers in the main coffee growing areas. Their main purpose will be to provide Growers with all the technical assistance they require, including advice on lay-out, proper planting methods and pest and disease control, free of cost. In the case of pest and disease control, suitable remedial measures will also be taken — Growers supplying the labour for doing the work and the Board's Officers will undertake the supervision and supply the spraying materials needed.

COFFEE INDUSTRY BOARD SCHOLARSHIP

The eighth Agricultural Scholarship awarded annually by the Board to the son of a Coffee Grower, was made in 1967. The Scholarship is tenable at the Jamaica School of Agriculture for three years.

ACKNOWLEDGEMENT

The Board is greatly indebted to many Organizations for the interest, assistance and guidance given in the work of the Board. The cordial relationship and willing co-operation which exists characterizes as in previous years, the harmonious relationship between the Board and those Organizations and this helped in no small measure the smooth administration and implementation of the Board's policies in the Industry.

The Board also records its sincere appreciation of the loyalty and devotion with which the Officers and Staff at Head Office, at the Central Factories and in the Field, carried on their work at times under extremely arduous conditions.

The Board is committed in its policies to expand the Industry to the prominence in the economy of the Island it once enjoyed, and is deeply grateful to all Growers for maintaining an interest in and contributing to the present success of the Industry.

