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**COFFEE INDUSTRY BOARD**



**JANUARY to DECEMBER 1958**

**JANUARY to JULY 1959**

**REPORT  
FOR  
THE YEAR ENDED  
31st December 1958**

Coffee Industry Board,  
Central Grading and Finishing Works,  
Kingston, Jamaica, W.I.

To His Excellency the Governor, Sir Kenneth Blackburne,  
K.C.M.G., O.B.E.,

The Coffee Industry Board has the honour  
to submit its report for the year ended on the  
31st December, 1958.

**REPORT  
FOR  
THE PERIOD  
1st January – 31st July, 1959**

Coffee Industry Board,  
Central Grading and Finishing Works,  
Kingston, Jamaica, W.I.

To the Honourable K. A. Munn, Minister of Agriculture  
and Lands.

The Coffee Industry Board has the honour to  
submit its report for the period commencing  
on the 1st day of January and ending on the  
31st day of July, 1959.

## INTRODUCTION

The Coffee Industry Regulation Law, Chapter 64, was amended by the Coffee Industry Regulation (Amendment) Law 1958, which came into operation on the 1st of February 1959, by proclamation of the Governor. Inter alia, the amendments transferred certain responsibilities and powers from the Governor in Council to the Minister of Agriculture and Lands, who is charged with the responsibility for the Coffee Industry, which includes the activities of the Coffee Industry Board.

The Board's Financial and Accounting Year has been changed so that the Annual Report, Estimates and Accounts all relate to the Board's Trading Year which is the twelve month period commencing on the 1st of August in each year.

Before this amendment the Board's Annual Report covered a Calendar Year ending on the 31st of December, its Estimates were for the period beginning 1st April and ending on 31st March, and its Trading and Crop Accounts were prepared for the period 1st August to 31st July.

The Report now presented is in respect of the period commencing on the 1st day of January 1959 and ending on the 31st day of July 1959, in accordance with Section 11 (1) of the Law. The next report to be submitted by the Board will be for the Year commencing on the 1st of August 1959 and ending on the 31st of July 1960.

## BOARD

The following members were appointed by the Governor in Council for a period of two years as from the 2nd of February 1959 —

Mr. W. N. Henry.

Mr. H. G. Vassell.

Mr. A. S. Wilmot.

Mr. H. A. Waite.

Mr. Granville DeLeon.

Mr. L. E. Ashenheim.

The Marketing Administrator.

Mr. E. G. Whitbread who was a member of the Board since its inception in June 1950, was not appointed due to ill health. He died in June 1959, and the Board placed on record its deep appreciation of the sincere and loyal service rendered by Mr. Whitbread to the Coffee Industry of Jamaica.

machines are designed to sort materials of any shape or surface. The electronic circuits used are so sensitive that they can detect colour differentiations invisible to the naked eye. The machines may be adjusted to reject either pale defective beans or dark defective beans. As the coffee passes through the optical unit each individual bean is scanned by two photo electric cells and any defective bean is deflected pneumatically into a reject chute. The acceptable coffee beans then pass on to a conveyor belt for final selecting and checking.

The Board also decided to import (from El Salvador) additional machines for use on the barbecues. The machines — more popularly known as 'Coffee-dozers' — are used to spread the wet parchment coffee evenly on the barbecues, to 'row' the coffee and also to 'heap' the coffee so that it can be mechanically loaded into Trolley Cars to be taken to the Drying Section.

### MARKETING

The marketing of the 1958/59 Crop was completed by July 1959. Crop deliveries amounted to 2,437,880 lbs., and with a small carry over from the previous Crop, a total of 2,766,980 lbs. was sold.

The Board has Agents in the United Kingdom, United States of America and Canada, in addition to Local Agents. The marketing policy instituted in 1955, which has proved very successful over the years remains the same. Firm offers are made to our Agents based on World prices.

Our foreign Agents are —

Messrs. C. A. Mackey & Co. Inc.	New York.
Messrs. Halford Lewis Ltd.	.. Montreal.
Messrs. Balfour Guthrie Canada (Ltd.)	Toronto.
Messrs. Alan J. Ridge & Co. Ltd	.. London.
Messrs. Edm. Schluter & Co. Ltd.	.. London.
Messrs. Quick, Reek and Smith Ltd.	London.
Messrs. Woodhouse, Carey & Browne	London.

Distribution of sales was as follows —

		<u>LBS.</u>		<u>VALUE</u>	
United Kingdom	Agents	1,741,292	63%	£ 240,087	65%
American	„	412,236	14%	50,757	13%
Canadian	„	6,600	2%	1,008	2%
Local	„	606,852	21%	76,856	20%
		<u>2,766,980</u>		<u>£ 368,708</u>	

