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ANNUAL REPORT

OF THE

COFFEE INDUSTRY BOARD

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Year Ended 31st December,

1957

COFFEE INDUSTRY BOARD,
Central Grading and Finishing Works,
Kingston, Jamaica, W.I.

To His Excellency the Governor, Sir Kenneth Blackburne, K.C.M.G., O.B.E.

The Coffee Industry Board established under Section 3 of the
Coffee Industry Regulation Law, Chapter 64 of the Revised
Laws, has the honour to submit its report for the year ended
on the 31st December, 1957.

W. N. HENRY,
Chairman.

F. A. BRISCOE,
Secretary.

1st October, 1958.

MEMBERS
OF THE
COFFEE INDUSTRY BOARD

Mr. W. N. Henry (Chairman)	Growers' Representative
Mr. H. G. Vassell	Growers' Representative
Mr. A. S. Wilmot	Growers' Representative
Mr. E. G. Whitbread	Dealers' Representative
Mr. H. A. Waite	Dealers' Representative
Mr. L. E. Ashenheim	Nominated Member
Mr. R. C. Bridge (The Marketing Administrator)	Official Member

BOARD.

The Coffee Industry Board was created in June 1950, under the Coffee Industry Regulation Law, Chapter 64. Represented on the Board are Coffee Growers (3), Coffee Dealers (2), Unofficial Government (1) and Official Government (1).

Members of the present Board were appointed by the Governor in Council on the 2nd of February, 1957, for a period of two (2) years. The Chairman is elected at the first meeting of the Board in each calendar year.

Meetings.

There were 10 ordinary meetings of the Board during the year, and attendance of members was as follows:—

		Ordinary
Mr. W. N. Henry — Chairman	10
Mr. H. G. Vassell	10
Mr. A. S. Wilmot	10
Mr. E. G. Whitbread	7
Mr. H. A. Waite	8
Mr. L. E. Ashenheim	3

Messrs. E. G. Whitbread and L. E. Ashenheim were granted leave of absence during the year, and Messrs. C. DaCosta and A. C. L. Delgado were appointed to act in their places.

The Coffee Industry Regulation Law, Chapter 64, gives the Board wide powers for the encouragement and development of the Coffee Industry and for the promotion of the welfare of persons engaged in the Industry.

In continuation of its policy to increase the production of high grade Washed Coffee, the Board commenced the construction of two (2) additional factories, one at Maggoty in St. Elizabeth, and the other at Bog Walk in St. Catherine. These factories are each rated at processing 30,000 boxes of cherry coffee during a season. They should be completed in time to process the 1958 crop.

Grades.

The out-turn gradings of the crop were as follows:—

Prime Jamaica Washed	1,138,442	Lbs.
Type 1	99,244	"
Type 2	213,043	"
Type 3	194,705	"
Type 4	305,262	"
Washed Triage 'A'	46,120	"
" " 'B'	37,662	"
Natural Triage 'A'	113,718	"
" " 'B'	69,284	"
Stock Lots "	11,620	"
			<u>2,229,100</u>	<u>Lbs.</u>

Prime Jamaica Washed, the highest grade, represented 51% of the crop. For the 1955/56 crop it was 52.8%. The 1956/57 crop produced 8,625 bags (60 kilos each) of Prime Jamaica Washed as compared with 9,146 for the 1955/56 crop.

Exports.

The destination, quantity and value of coffee exported by the Board during the year were as follows:—

Destination	Quantity (Lbs.)	F.O.B. Value
United Kingdom	955,020	£183,376
Sweden	206,976	38,116
United States of America	184,800	32,358
Canada	151,800	27,258
Australia	83,928	15,577 [^]
Japan	62,832	11,577
Holland	52,800	10,990
Belgium	33,000	5,539
West Indies	8,976	979
Germany	6,600	1,179
Italy	580,984	100,040
	<u>2,327,716</u>	<u>£426,989</u>

In 1956 the Board exported 3,763,440 lbs. of coffee valued at £752,094, an average of 4/- per lb. In 1957 prices on world markets declined and the average price per lb. fell to 3/8d.

- TRIAGE 'B' (Washed) Prepared from machine separated fours and hand pickings of Washed Coffee. It contains a higher percentage of blacks and broken beans than (Washed) Triage 'A'.
Cup Quality: Variable.
- TRIAGE 'A' (Natural) Prepared from machine separated threes and hand pickings from the main types. This type contains a relatively low percentage of blacks and broken beans.
Cup Quality: Poor, variable.
- TRIAGE 'B' (Natural) Prepared from machine separated fours and hand pickings from the main types. It contains a higher percentage of blacks and broken beans than Triage 'A'.
Cup Quality: Poor, variable.

JAMAICA PRODUCES ONLY THE ARABICA VARIETY.

Marketing.

The Board's foreign agents are:—

- United States of America** — Messrs. C. A. Mackey & Co., Inc., New York.
- Canada** — Messrs. Halford Lewis Co., Montreal.
Messrs. Balfour Guthrie (Canada) Ltd., Toronto.
- United Kingdom** — Messrs. Alan J. Ridge & Co., Ltd., London.
Messrs. Edm. Schluter & Co., Ltd., London.
Messrs. Quick, Reek & Smith Ltd., London.
Messrs. Woodhouse, Carey and Browne, London.

The Board continued the policy instituted in 1955, of making firm offers to its agent, whenever quantities of coffee are available for sale.

Distribution of 1957 exports through agents was as follows:—

United Kingdom	45.6%
Canadian	5.1%
American	9.4%
Local	39.9%

Ministry of Agriculture and Lands.

The Ministry of Agriculture and Lands provides seedlings for distribution to farmers free of cost.

During 1957 the Ministry provided 2,000,000 seedlings for distribution of which 1,000,000 were potted plants.

Seedlings actually distributed to farmers were:—

Potted	200,881
Bare-root	941,071
			<hr/>
			1,141,952

A twenty-acre coffee nursery was established at Rhymesbury, Clarendon, and 1,000,000 potted and 1,000,000 bare-root seedlings were set out for distribution in the Fall of 1958, and the Spring of 1959. Provision has also been made for the production of 1,000,000 potted seedlings for distribution during the Fall of 1959.

ACCOUNTS

As required under Section 11 (i) of the Coffee Industry Regulation Law, Chapter 64, audited statements of Revenues received and Expenditure incurred for the Coffee Cess Fund and Coffee Trading Account are attached.

LICENSED COFFEE DEALERS AND COFFEE WORKS OPERATORS.

The Coffee Industry Regulations 1953 require all persons dealing in coffee, or operating a coffee works, to obtain a licence from the Board.

At the 31st December, 1957, licences were issued to —

- 7 Special Coffee Dealers
- 191 Coffee Dealers
- 12 Coffee Works Operators.

GENERAL.

The Board must place on record its deep concern at the apparent lack of interest displayed in the expansion of the Industry by very many coffee growers.

Despite the distribution of over five million coffee seedlings since 1946, there has been no significant increase in exports of coffee.

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